

PARALLEL ZERO

the reportage bank™



Profession: reporter

The basic rule to shoot a good story is in a sentence well known by reporters: "f 5.6 and be there". Knowing how to get "there" and, once arrived, how to move around, to interact with the environment and the local people, to make your presence there seem perfectly natural: these are the necessary premises to take a picture that works and, more generally, to tell a good story. During a workshop with one of Parallelozero's photojournalists, you will learn the planning of a reportage, how to use a camera and when it is better not to use it, how to get the best out of the available light, how to look for your subject when it doesn't seem to be there, how to find the most effective points of view, how to get "there". At the end, you will know why 5.6 is the best f-stop, but most of all, you'll know how to tell a good story.

Suitable for experienced photographers who want to go deeper into the storytelling side of photo reportage.

PROGRAM:

- Introduction and presentation.
- How to characterize a story, how to calibrate it on the basis of the client's editorial needs, which are the best and most reliable information sources to use.
- Cultural mediation, antropology and geopolitics: the key instruments to get the best out of your travels. Meteorology and seasons. Travel and tourism.
- Preparation and pre-production phases: locating a local fixer, consular and bureucratic paperwork, permission request.
- Choice of equipment to be brought along, fixing the technical luggage. Secrets to travel light.
- Preparation of a storyboard to be followed as general guideline during the shooting.
- On field: theoretical rules, craftsmen's tricks and secrets to shoot dynamic situations typical of reportage. How to win people's trust. How to gain access to off limits areas.
- Writing and photography: are the figures of a travel writer/journalist and of a photojournalist compatible if belonging to the same person? How to tell a 360-degrees story, by images and words.
- How to shoot for magazines: adapting your own style to the client's editorial needs.
- Use of digital camera and tricks of the professionals.
- Up to which extent the right to report allows the photojournalist to go in documenting facts. Right of privacy, current regulations.
- Notes on postproduction: managing and developing RAW files, use of software for adjusting and calibrating image parameters. Composition rules. Standards to be considered when submitting work to clients.
- Photo-retouch in postproduction. Up to which extent a photojournalist can go in altering an image.
- Presentation and promotion of own material.
- Approach to photography for multimedia products.
- Portfolio reading.

ParalleloZero sas - piazza Aspromonte 35 - 20131 Milano Italy
tel. +39.02.89.28.16.30 fax +39.02.89.28.16.36
C.F. e P.Iva 05815520969

Iscrizione al Registro delle Imprese Cciaa di Milano REA 1850864