



SPAIN

**A SUMMER
ON MALLORCA**

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Arenal, tourists in a club.

- ▶ Mallorca is the largest of the Balearic islands
- ▶ Every summer thousands of young people flock to places such as El Arenal and Magaluf
- ▶ Germans, English, Scandinavians, Spanish, Italians: on the hunt for cheap holidays in the name of uninhibited fun
- ▶ The party gets going towards evening - on the beach, on boats, in pubs, or in the countless clubs - and is driven by cheap alcohol
- ▶ The criticism? Too much tolerance on the part of the authorities as regards the excess, alcoholic comas, and balconing: diving into the pool from your hotel room



Arenal, a group of tourists stops traffic, rowing an imaginary boat.



A full rubbish bin after just one day, on Arenal beach.



Tourists having a shower on the beach. It's not at all uncommon to find people wearing bizarre costumes on Arenal's beachfront.



Alcohol on sale at a market in Magaluf.

Bad ideas make the best memories

Every summer tens of thousands of young people arrive on Mallorca for an unforgettable holiday. The most popular spots are El Arenal and Magaluf, two immense tourist meccas on the outskirts of Palma de Mallorca made up of hotels, clubs, and restaurants. Often the young people have no interest whatsoever in seeing the rest of the island: they stay here the entire time, at the centre of the party where fun is custom-made just for them.

Excessive, open, and cheap entertainment has turned Mallorca into one of the most popular destinations for young Europeans. What drives their holidays is a party at all costs as they explore their own physical limits or forget their worries in a constant and unfettered search for fun. A search which can sometimes turn into the very opposite of pleasurable.



An apparently unconscious tourist on Arenal's beachfront. Alcohol abuse is one of the leading causes of medical emergencies.



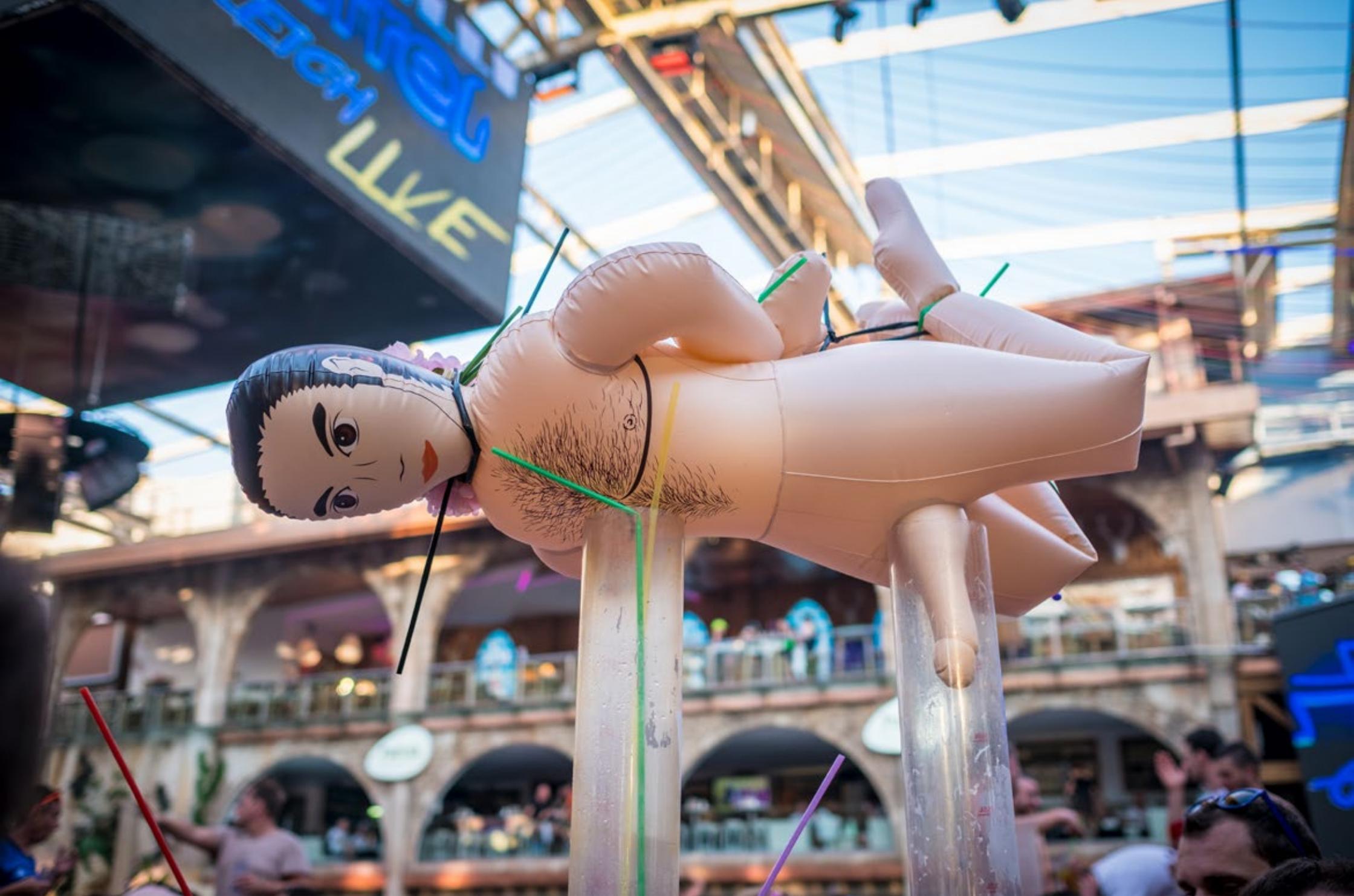
Arenal, the "Colors Party" in a club.



Magaluf, an unconscious tourist rescued by an ambulance.



A group of tourists dancing on Arenal's beachfront.



Arenal, a blow-up doll squeezed into beer mugs.



A club in Arenal.



Arenal beach.



Arenal, a performace in a club.



T-shirts on display at a market in Arenal. As the majority of tourists are German, most businesses target them with their displays.



An apparently unconscious tourist on Arenal's beachfront. Alcohol abuse is one of the leading causes of medical emergencies.



Arenal, a party in a club.



Tourists jumping into the water from one of the boats that offers excursions along the coast of Palma de Mallorca.



Arenal, a street musician sings a song with some tourists.



A club in Arenal.



A sand castle on Arenal beach. The artists ask for a donation.



Magaluf Strip, an English tourist strikes a punching ball.



Tourists on Arenal's beachfront.



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